## Descriptions of American watch factories

The appendix to David Boles's article 'John Donegan's watch factory in Ireland' (AH December 2023) summarizes three 1850s descriptions of English watchmaking manufactories. Similar illustrated reports on American watchmaking firms and practices published in popular American periodicals later in the nineteenth century.

One appeared in the July, 1869 issue of Harper's New Monthly Magazine, pp.169-182. Titled 'Making Watches by Machinery', the lengthy article began with the story of ancient timekeeping, European mechanical advances and the application of the pendulum, and described mass-production watchmaking in England and Switzerland. Then in 1852, 'A. L. Denison, a Boston watchmaker, conceived the plan of producing watches by collecting all these machines under one roof and running them by one power.' The reporter turned his

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nachines were very imperfect, and much of the work was still done by hand. But from that egginning have sprung all our watch factories, ow situated respectively in Elgin, Illinois, New-treat and Marion, New Jersey, and Waltham, koxbury, and Springfield, Massachusetts. As we step abourd the Gelenat rain at Chiago we observe the placard, "Pacific Exconder behind the beauty," Pacific Exconder behind the Decomotive for forty rulies; then the brakeman ends our reverie by shouting 'Elgin'."

then the brakeman ends our reverie by shouting "Eigin."

Eigin. "Eigin."

Loaving the train, we gaze down upon a farLoaving the train, we gaze down upon a fargreading little city, with court-house, eachemy, and churches upon commanding knolls,
brick blocks and broad streets, cottages pleasand work of the control of the court of the c

ry. In the spring of 1864 half a dozen active be sss men of Chicago, heard a fascinating In the spring of 1864 half a dozen active busi-ness men of Chicago, heard a fascinating de-scription of the leading Massachusetts watch factory. To their willing ears it was a story with a moral, and this was the moral: "If Boston can make watches by machinery and largely supply the Northwest, Chicago can make watches by machinery and largely sup-ply New England." It was the gennine, au-thorious, self-reliant Wostern spirit. Practi-

al workmen assured them that with the invest-ment of a hundred thousand dollars in build-ings and machinery they could begin to turn our properties. They sudden fifty present, or this e-timate for a margin, and with that bleesed un-consciousness of the difficulties before them, without which no great enterprise would ever be undertaken, they organized the Xational Watch Company, and in November the work began.

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full attention to his visit to the National Watch Factory in Elgin, Illinois, and took his readers through every department and process leading to hundreds of finished watches emerging every workday. Engraved views of the factory, its interior rooms, its machinery, and its men and women workers all enhanced the detailed text. An example: 'Hair-springs are made in the factory, of finest English steel, which comes upon spools like thread. To the naked eye it is as round as a hair, but under the microscope it becomes a flat steel ribbon....'

The following year, Appleton's Journal of Literature, Science, and Art in its July 9, 1870, issue pp. 30-36, focused upon the Waltham Watch Factory, established in Massachusetts vears before Elgin. 'The Watch as a Growth of Industry' first described Swiss and English production, noting: 'English watches now have nearly all their parts made by the Swiss; and so disastrous has been the competition that it is declared, by high authorities in the London horological journal, that three fourths of all the watchmakers' tools in England are now in pawn.' Turning to the American factory system, the reporter asserted, 'American enterprise had made an industrial epoch, and beaten Europe in one of her oldest and



most difficult productions.' The reader again was treated to descriptions and illustrations of factory processes, engines, wheels, jewels, assembling, adjusting, dial firing, and more. The article closed on even higher notes, praising the riverside factory's cleanliness, airiness, and vistas, and asking, 'Does it not foreshadow that grand step which yet remains to be taken in the growth of the world's industry, the final harmony and complete integration of the interests of employer and employed?'

In 1884, the front page of the August 16 issue of Scientific American again targeted the American Watch Works in Waltham and led with, 'A watch is a machine. It used to be supposed that its delicate parts could only be made by manual skill; and in large portion of the world this notion still prevails. The idea that a machine can be made by machinery, much of which is automatic, is essentially American.' Continuing on pp. 102-104, this article also described and illustrated the factory's rooms, workers, and machinery. It reported, 'For certain kinds of work female operatives are preferred, on account of their greater delicacy and rapidity of manipulation; and it should be added that women get the same wages as men for doing the same kind and amount of work.' The article's author, H.C. Hovey, reminded us, 'A volume would be needed to describe all the 3,746 operations required for the construction of an ordinary watch.' However, his summaries informative and specific: 'The effect is striking of seeing so many objects of a kind massed together, e.g., 10,000 second hands in one jar - the result of one day's work in that line, the monthly order calling for 160,000. The counting is done by weight.'

In the April, 2004, issue of the NAWCC Bulletin pp. 161–174, Leslie Nesky took a retrospective look at articles in 1876 Waltham newspapers about the American Watch Company. This was the year of the American centennial when Waltham's exhibit at the World's Fair in Philadelphia amazed American visitors and alarmed those from Switzerland. The Waltham Free Press and Waltham Sentinel regularly reported factory news; the latter in its December 29th issue reprinted in its entirety the November 14th speech delivered by Edouard Favre-Perret in La Chaux-de-Fonds that alerted the Swiss watchmakers to the growing threat of American watch production. He stated: 'Had the Philadelphia Exhibition taken place five years later, we should have been totally annihilated without knowing whence or how we received the terrible blow. We have believed ourselves masters of the situation, when we really have been on a volcano.'

Bob Frishman

To view the full texts of the articles:

- Harper's is free via Hathi: https://babel.hathitrust.org/cgi/ pt?id=coo.31924080776903&seq=2
- The Appleton's Journal article can be freely accessed at https://quod.lib.umich. edu/cgi/t/text/text-idx?c=moajrnl&idno=a cw8433.1-04.067.
- The NAWCC Bulletin back issues can be read online but require Association membership.
- Scientific American requires a subscription to view archived articles.

## The Microcosm in America



E, the Proprietors of the MICROCOSM, beg Leave to acquaint the Publick, that (as a far greater Number of Gentlemen and Ladies than could be expected in 60 floor a Time, have obliged them with their Company) it will be thewn positively no longer than Friday, the 30th of this inflant January; therefore it is hoped, the Few remaining, who may be defirous of feeing a Piece-60 much superior to any Thing of its Kind, and so well worthy the Notice of the most Judicious, will be as expeditious as

Advert in the *Pennsylvania Gazette of January* 29, 1756, p. 4. Courtesy of Newspapers.com.

I enjoyed reading Anthony Turner's article 'Clockmaking and practical mathematics in the provinces of Britain and France, 1500–1800' in the December journal. I am familiar with Henry Bridges's Microcosm, which he discusses on p. 480, the remainders of which can be seen in the 'Collecting the World' gallery in the British Museum. During its tour of North America, the Microcosm was no doubt viewed by the subject of my forthcoming book, the eighteenth-century Philadelphia clockmaker Edward Duffield. I will mention it in my book along with an advertisement from the local press, which our readers may be interested to see.

**Bob Frishman** 

Editor's note: In 'The Meandering Microcosm', published in AH Summer 1995, 160-161, John R. Millburn refers to his 20-page unpublished monograph The meandering microcosm: a chronological account of the travels of this "matchless pile of art" in England, Scotland, Ireland and America 1733-1775, of which he deposited copies in the AHS library in the Guildhall, the British Museum Horological Department and the Museum of the History of Science, Oxford. I have looked it up, and find that, in his discussion of the American leg of the tour, he mentions the advert in the Pennsylvania Gazette, as well as adverts and reports in the New York Gazette, the New York Mercury and the Boston Gazette, but does not reproduce any of these adverts.